## Grant A. Phillips

23434 Elliott Road Defiance, Ohio 43512

Presented to: Federal Communications Commission 445 12<sup>th</sup> Street SW Washington, DC 20554

Re: RM-11753 Report #3026 Comments for LPFM Improvements

Dear FCC,

Radio stations both for profit and non-profit, corporate owned or privately owned, low power or full power, ALL greatly benefit communities across the United States. In our home town, the large corporate stations do a great job connecting with the community, especially with fund raisers for local businesses and charities. I applaud our local stations for their continued support within the community.

Having said that, I have no gripe with large corporate stations. I strongly believe the proposed changes for LPFM's will greatly enhance the community by inspiring listeners through locally produced media. LPFM's form an outlet for local artists and create artistic content. They also provide a tangible learning experience for students. These skills are producing some of the finest resumes. Today many students lack experience and have great difficulty securing jobs after graduation. Students involved with LPFM stations immediately have an advantage over today's traditional student.

Starting a LPFM radio station is difficult, not to mention expensive. The start-up capital required to build a station is astronomical. On top of this, the reoccurring fees and maintenance to keep a radio station operating is difficult for any station either full power or low power. As you are aware obtaining sponsors is extremely difficult due to the strict wording of "sponsorships". With the ability to sell commercials, LPFM's can finally develop the necessary funds to keep these stations on air, provide more content, opportunities, and value for the community.

I hear from countless people in communities abroad, they wish they could hear content from LP stations in home or at the office. With 100 watts, in building penetration is almost impossible. The only way they can receive signal is use with an outside antenna. This is embarrassing for LP stations. A slight boost in power will allow greater in building penetration and will finally allow these stations to be heard! There is so much local talent, local style, and local opinions that go unheard every day.

In all, I believe it is important to protect LP stations, their investment, and their contribution to the community. With lacking funds, low power, and no voice, LPFM stations will continue to experience difficulty surviving. With the intense evolution in the technological environment surrounding smart phones and internet music, LPFM's will soon fade away. To all of you at the FCC, please help protect what you have created...Local Radio

Sincerely,

Grant A. Phillips